



PSR14-20
Campania



Fondo europeo agricolo
per lo sviluppo rurale:
l'Europa investe
nelle zone rurali

Unione Europea



REGIONE CAMPANIA

Implementation of the **Measure 16.9.1** in the Campania region

**ERIAFF ANNUAL
CONFERENCE**

14-16 JUNE 2022

THESSALONIKI -
GREECE

Goals

Measure 16.9.1



Action A

The preparation of social agriculture actions in the area through feasibility studies, territorial animation, creation of network

€ 40.000, max 1 year

...

Action B

The implementation over several years of project activities of already established partnerships in the fields of social agriculture and food and environmental education

€ 210.000, max 3 year



Applications
submitted*

Measure 16.9.1



ACTION A	ACTION B
5	10
€ 146.199,94	€ 1.643.643,02
€ 1.789.842,96	

*Most requested form of cooperation: **ATS - Temporary Association of Purposes**



Main Activities

of multiyear projects
Measure 16.9.1



DIVERSIFICATION OF AGRICULTURAL ACTIVITIES:



Educational farm &
creation of **connections** between
public and local



Social inclusion



Social garden



Beekeeping



Partnership*

Measure 16.9.1



Type of partner	on average
Agricultural enterprises	4
Social enterprise	1
Public Institution	2

*In total: **100 partners** between the action A and B



Partnership

Measure 16.9.1



Agricultural enterprises



Members of the social enterprises



World of research.



Schools



Staff requirements

Measure 16.9.1



Public notices	Professional profiles
33	55

Fellows, agronomist, technical consultants, economic advisers, communication experts, video maker experts, psychologists, company tutors





EXPERIENCES:

Beekeeping for weak social groups





EXPERIENCES: *Icas Project*





9 ottobre ore 17.00
Sala Convegni
Consorzio Luna (Istituto Antoniano Padri Rogazionisti)
Viale dei Pini 53 (Colli Aminei) - Napoli

Il modello Agriasilo in città

Convegno conclusivo e presentazione dei risultati del progetto
"Agriasilo in città" finanziato nell'ambito del PSR Campania - Misura 16.9

Indirizzi di salute
Loredana Pierno - Presidente Consorzio Luna
Lucia Colella - Responsabile della misura 16.9 del PSR - Regione Campania

EXPERIENCES:
Agriculture in the kindergartens



Main results

Measure 16.9.1



Growth of human capital



Network of relationships



**Sub-regional Local Action Group
programming**





Innovation

PSN



Social and economic
inclusion



Open Questions

Measure 16.9.1



**Additional
eligibility
conditions**



**Selection
principles
(beneficiaries)**



**Selection
principles
(projects)**



**General
objectives &
development
needs to be
implemented**





Thanks for the
attention



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